

## ROSETTA MISSION 2022 by Luca Pozzi

Selected by MEET DIGITAL CULTURE CENTER, Milan

with FAI Fondo Ambiente Italiano

Category: AI, platform urbanism and social mobility

“The Rosetta Mission 2022” is inspired by the homonymous space mission of E.S.A., the European Spatial Agency, that took place between 2004 and 2016. It represents the 3D reconstruction of the 67.P Churyumov Gerasimenko comet, transformed from a physical celestial body into a digital convergence point for different disciplines. A floating island hidden inside a digital sculpture called “Third Eye prophecy Hyperinascimento” originally generated, as augmented reality application, geolocalized between Leonardo Da Vinci's monument and the legendary La Scala Theater of Milan in april 2022. The “RM2022” is a temporary free Hub, without specific, political, religious, and geographical coordinates, suitable for interdisciplinary contributions and social interaction: a meeting point for activists, artists, philosophers, and scientists. A place for a hybrid public that overcomes the linguistic and physical boundaries in the post pandemic era. A metaplace suspended in time, able to teleport the travelers into an immersive space conceived as a new hyper-technological, collaborative environment. The project aims to be a metaphorical digital Rosetta Stone accessible after 2,200 years since the archaeological find that annihilated the Babel Tower purposes. A relational tool that allows information to flow and connect the people of the world. The “RM2022 ” takes place as a Mozilla Hubs social community for multiple users and as a solo meditative journey developed in Unity. Through the intimate interconnection of the various contributions imagined in collaboration with the FAI (Fondo Ambientale Italiano)'s youngest activists community: the Rosetta Mission 2022 offers a single multi-disciplinary stage in continuous evolution that constantly processes incoming data from the cosmic space to artificial Intelligences passing through Twitter and the world of IoT. Embedding digital and physical platforms in a single environment, the RM022, presents a tribute to Greta Thunberg (activist), a quote by Jenny Holzer (Artist), an extract from the Educational Protocol by Angelo Plessas (Technoshaman) and the Arkanian Mirror technological animism specimen by Luca Pozzi (Artist & Cross-Disciplinary mediator). Each contribution of the new version combined with the previous ones of 2020\* is conceived to raise awareness of a new hybrid audience on the issues of climate change and gender inclusiveness. In a critical moment of global danger, the “Rosetta Mission 2022” follows the example of the ESA space mission, a historical collective European exploration of outer space that guaranteed the first rendezvous with a comet, ending up in the strengthening of an international community. As its artistic counterpart, RM2022 similarly gives the visitors the possibility to leave their own comfort zone and to network their knowledge, enhancing it as a collective identity. An example of Cross-Reality artwork, a living canvas to find new degrees of freedom.

More information about the RM2020 version on the artist website:

<https://www.lucapozzi.com/project/3500/>

Luca Pozzi is a visual artist and interdisciplinary mediator.

Inspired by the worlds of art, physics, multi-messenger cosmology and computer science.

CV and Portfolio: [Luca\\_Pozzi\\_Portfolio\\_2021\\_small\\_AI\\_4\\_FUTURE\\_MEET - Luca Pozzi.pdf](#)

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